

DINA ROMANKO

310 94th St, Apt 418 • Brooklyn, NY 11209
dina.romanko@gmail.com • 718-219-4488

- Summary:** A Creative Designer with experience in graphic, packaging, UX/UI and web design.
- Skills:** Photoshop, Illustrator, InDesign, Sketch, Adobe XD, Figma, HTML/CSS, Wireframes, Flowcharts, Prototypes, Mobile Design, Excel
- Website:** www.romankoux.com
- Education:**
- Parsons School of Design, New York, NY**
Bachelor of Fine Arts in Product Design
- Pratt Institute, New York, NY**
UX/UI Mobile Design Certificate
- Experience:**
- 2017-Present **Vektron Corporation Huntington Valley, PA**
Senior Designer
Develop new packaging design solutions.
Manage company graphic design needs.
Create digital media ads, banners and catalogs.
- 2018-2019 **iQuantile New York, NY**
UX Design Internship
- 2013-Present **Form & Objects LLC, Brooklyn, NY**
Designer and Founder
Working with clients to develop graphic and product development design solutions for existing brands and launching new lines.
Clients include: Estee Lauder, The National Jazz Museum in Harlem, Croscill, Coty, Revlon, Weatherproof.
- 2015-2016 **Vincent Longo Cosmetics, New York, NY**
Senior Creative Designer
Developed and maintained the overall aesthetic of the brand.
Digital media content, Instagram, FB and weekly email blasts.
Managed front-end website content.
Developed holiday packaging.
- 2010-2013 **Baum-Essex, New York, NY**
Acting Chief of Design and Product Development (2012-2013)

Oversaw all phases of projects including: design, technical production specifications, daily communication with suppliers, customer presentations, market research.

Product and Packaging Designer (2010-2012)

Designed umbrellas, beach accessories and packaging for Nautica, Jones New York and Betsey Johnson. Developed original art, color schemes, prints, patterns and graphics. Provided comprehensive presentations, trend and color boards, fabric swatches, technique samples, photography, renderings and prototype mock-ups.

2007-2010

Jay Franco & Sons, New York, NY

Beach Packaging Design Manager

Designed packaging solutions for open line beach division, Disney, Marvel and Nickelodeon licensed beach products. Developed packaging mock-up samples and planograms for client presentations. Managed production, quality control and daily correspondence with overseas factories for Target, Bed Bath & Beyond, Wal-Mart, K-mart, Linens n' Things. Managed product photography, retouching and advertising.

2005-2007

Vincent Longo Cosmetics, New York, NY

Associate Creative Development & Merchandising Designer

Developed new packaging for luxury cosmetics line. Designed VL accessories and promotional materials. Retouched product photography for promotional advertising.

2003-2005

Jay Strongwater, New York, NY

Assistant Designer

Developed mechanical drawings of product prototypes. Researched design and color trends, developed inspiration boards. Retouched product photos for catalogs and website.

2001-2003

Dransfield & Ross Inc., New York, NY

Assistant Designer

Created new product ideas for pillows, bedding, bathroom and tabletop home accessories for top retailers such as Neiman Marcus, Bergdorf Goodman and Gracious Home. Researched design and color trends, translated them into tabletop and bedding accessories. Sketched technical drawings, maintained design and production files. Ensured accurate development of product prototypes.

Achievements:

2015

Saatchi Art "Art for Beach Houses" collection, featured artist

2011

30 Artists/30 Years at The Art Students League participant

1998-2001

Wilhelmina Denning Jackson Art Scholarship award winner

1998

Boston Globe Gold Key Award winning sculpture

Interests:

Sculpting, welding, photography and surfing.

References available upon request